

\$5.00
GEORGETTE CREPE
BLOUSES
\$2.98

\$30.00
SERGE AND TRICOTINE
SUITS—Navy only
\$10.98

15 Dozen
\$2.25 VOILE WAISTS
Sale Price
\$1.19

\$32.50
NAVY SERGE COATS
All Silk Lined; Sale Price
\$15.00

\$15.00—\$17.50
All-Wool Jersey Suits
Plain and Heather
\$9.95

25
Checked Gingham Dresses
Tie-back models; Sale Price
\$4.98

5 Dozen Fast Color
BOYS' OVERALLS
Khaki and Blue; three models; ages
2 to 8; Sale Price
89c

Annual Clearance Sale

On this page you will find Ready-to-Wear Apparel and our policy has always been not to carry over from one season to another. This is one of the greatest opportunities to purchase staple wearing apparel for immediate and future needs, at prices that would not rebuy the apparel offered. Many special items were purchased in the market last week at Rock Bottom Prices. This saving is passed along to our customers.

Sale Starts Saturday Morning at 9:30
Read Every Item

Don't Miss One!

Sale Starts Saturday Morning at 9:30
Carfare Paid on Any Purchase Over \$10.00

"You Can Find It At McCuen's"

THE McCUEN STORE

"The Store That Saves You Money"

Annual Prices on Our Sport Coats--Long Coats



\$65.00 Tan Wrap Coat at	\$32.50
\$75.00 Black Wrap Coat at	\$45.00
\$50.00 Coats, sale price	\$37.50
\$39.50 Coats, sale price	\$25.00
\$35.00 Coats, sale price	\$22.50
\$32.50 Serge Coat, sale price	\$15.00
\$25.00 Coats, sale price	\$17.50
\$19.50 Coats, sale price	\$15.00
\$17.50 Coats, sale price	\$12.50
\$15.00, \$16.50 Coats, sale price	\$9.95
One lot Odd Coats, choice, at	\$6.98

Waist Department

The Largest Variety and Best Values Ever Offered in a July Sale

Extra Special

15 Dozen Voile and Madras. Regular \$2.25 and \$2.50 Waists; Sale Price
\$1.19



Better Voile and Organdie Waists

\$2.25 Waists, sale price	\$1.69
\$2.50 Waists, sale price	\$1.98
\$2.98 Waists, sale price	\$2.49
\$3.50 Waists, sale price	\$2.75
\$3.75 Waists, sale price	\$3.25
\$3.98 Waists, sale price	\$3.25
\$4.50 Waists, sale price	\$3.50
\$5.00 Waists, sale price	\$3.98
\$5.98 Waists, sale price	\$4.98
\$7.50 Waists, sale price	\$5.98
\$10.00 Waists, sale price	\$7.50
\$12.50 Waists, sale price	\$9.50

Extra Special

Five Dozen Georgette Crepe Waists, in Flesh, White, Black and High Shades.
Sale Price
\$2.98

\$15.00 Silk Waists, sale price	\$10.00
\$12.50 Silk Waists, sale price	9.50
\$10.75 Silk Waists, sale price	7.75
8.75 Silk Waists, sale price	6.75
7.50 Silk Waists, sale price	5.98
6.98 Silk Waists, sale price	4.98
5.00 Silk Waists, sale price	3.98
3.98 Silk Waists, sale price	2.98
2.98 Silk Waists, sale price	1.98

ALL MIDDIES AT A BIG REDUCTION.

Annual Clearance Prices on All Spring Suits

\$85.00 BEAVER POIRET TWILL SUITS, sale price	\$47.50
85.00 EMBROIDERED TRICOTINE SUITS, sale price	\$47.50
79.50 NAVY TRICOTINE SUITS, sale price	\$50.00
69.50 NAVY TRICOTINE SUITS, sale price	\$49.50
55.00 NAVY TRICOTINE SUITS, sale price	\$35.00
45.00 NAVY TRICOTINE SUITS, sale price	\$29.50


Extra Special

Five Novelty Jersey Sport Suits

Regular Price	\$30.00 and \$37.50
Sale Price	\$15.00 and \$18.75

STAPLE TAILORED MODELS, MOSTLY NAVY BLUES, IN MEN'S WEAR SERGE, POIRET TWILL AND TRICOTINE. ALTERATIONS FREE

Annual Clearance Prices on All Silk Dresses



\$55.00 CANTON CREPE DRESSES, sale price	\$35.00
45.00 CANTON CREPE DRESSES, sale price	\$29.50
39.50 SILK DRESSES, sale price	\$25.00
35.00 AND \$37.50 SILK DRESSES, sale price	\$25.00
30.00 SILK DRESSES, sale price	\$22.50
25.00 SILK DRESSES	\$18.50
19.50 SILK DRESSES, sale price	\$14.95
15.00 SILK DRESSES, sale price	\$9.95

The above are fashioned Canton Crepe, Taffeta, Tricolette, Crepe de Chine, Satin and Silk Poplin. Colors are Navy, Black, Copen, Tan, Brown and Gray.

Annual Clearance on Separate Skirts

EXTRA SPECIAL

Choice of all Novelty Plaids and Prunella Stripes up to \$18.50, each at **\$10.00**

\$22.50 and \$25.00 Novelty Skirts, sale price	\$15.00
19.50 Sport Silk Skirts, sale price	\$15.00
17.50 Sport Silk Skirts, sale price	\$13.75
15.00 Sport Silk Skirts, sale price	\$10.00
10.00 Wool Skirts, sale price	\$7.50
7.50 Wool Skirts, sale price	\$5.50
5.98 Wool Skirts, sale price	\$3.98

Automobile Duster and Traveling Coats

Mohair, Palm Beach, Linen and Repp. 10 per cent Discount from each Coat.

Infants' Long and Short White Coats

20 per cent Discount from Regular Price. All New and Fresh.

Annual Clearance Prices on New Summer Dresses

White and Colors. Gingham, Voiles, Organdies, Pongees and Tissues

Extra Special

Twenty-five

GINGHAM DRESSES

Checks, All Shades

Sale Price
\$4.98



\$10.00 Wash Dresses, sale	\$7.98
12.75 Wash Dresses, sale	9.95
15.00 Wash Dresses, sale	12.50
16.50 Wash Dresses, sale	12.50
19.50 Wash Dresses, sale	15.00
23.50 Wash Dresses, sale	18.50
25.00 Wash Dresses, sale	19.50

New Wash Skirts

Thirty-five New Models—"Emerson" Make. All Pre-shrunk. 10 Per Cent Reduction from Regular Prices.



Extra Special

\$2.25 White Gabardine Skirts,

Sale Price
\$1.69

Silk Petticoats at Big Reductions

\$3.98 Silk Petticoats, sale price	\$2.98
5.00 Silk Petticoats, sale price	3.98
5.98 Silk Petticoats, sale price	4.25
7.50 Silk Petticoats, sale price	5.98
9.75 Silk Petticoats, sale price	6.98

Petticoats at 98c

Sateen Petticoat, Black, Brown, Gray, Navy, Green and White. Regular Price

House Dresses and Wrappers

\$1.69 House Dresses at	\$1.19
1.98 House Dresses at	1.49
2.25 House Dresses at	1.79
2.98 House Dresses at	2.25
3.50 House Dresses at	2.75
3.98 House Dresses at	2.98



Extra Special

ALL CHILDREN'S COATS at **1-2 Price**

20 per cent Discount on all Silk Kids

20 per cent Discount on all Infants